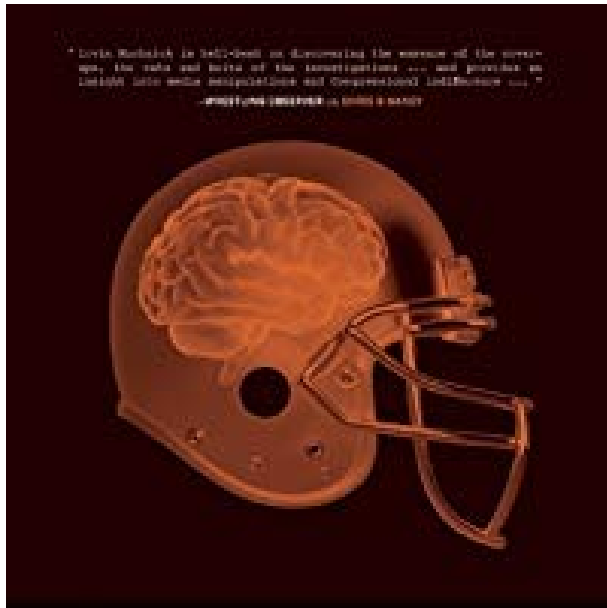


Concussion Inc.: The End of Football As We Know It



CONCUSSION INC.

THE END OF FOOTBALL AS WE KNOW IT

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Inside the controversial and newsworthy issue of concussions in American football — Muchnick’s trademark no-holds-barred investigation reveals the corruption and scandals in real time. Traumatic brain injury in football is not incidental, but an inevitable and central aspect of the sport. Starting in high school, through college, and into the NFL, young players face repeated head trauma, and those sustained injuries create lifelong cognitive and functional difficulties. Muchnick’s Concussion Inc. blog exposed the decades-long cover-up of scientific research into sports concussions and the ongoing denial to radically reform football in North America. This compilation from Muchnick’s no-holds-barred investigative website reveals the complete head injury story as it developed, from the doctor who played fast and loose with the facts about the efficacy of the state-mandated concussion management system for high school football players, to highly touted solutions that are more self-serving cottage industry than of any genuine benefit. Known for extensive reporting on the tragic story of the Chris Benoit murder-suicide, Muchnick turns his investigative analysis to traumatic brain injury and probes deep into the corporate, government, and media corruption that has enabled the \$10-billion-a-year National Football League to trigger a public health crisis.