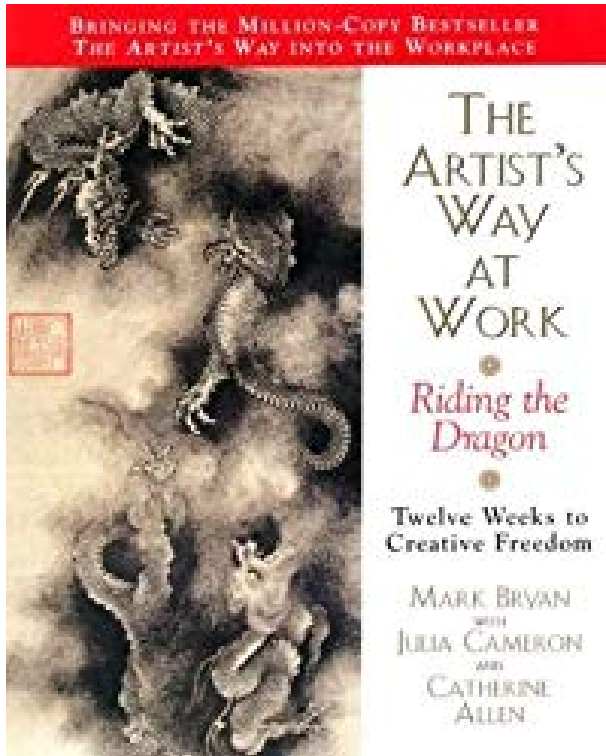


Artists Way at Work: Riding the Dragon



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After the publication of the bestselling book *The Artists' Way*, Mark Bryan, co-creator of the country's most successful course on creativity, were often told that their techniques helped people achieve their business goals. This spurred them to refine the methods to help people perform more creatively and effectively at work. The program is revealed in *The Artists' Way at Work*: a twelve-week encounter with your own ingenuity, struggles, strengths and dreams -- as well as the political guidance to enable you to get things done. Through powerful self-assessment exercises with intriguing titles such as "Power Inside vs. Power Outside," "Developing Creative Continuity," and "Finding Your Truth," readers learn to release their creative spirit at work and tap reserves of energy, vision, and passion. *The Artists' Way at Work* will help you excel in your job, launch the business of your dreams, or find the career you love. Best of all, you will learn to "live in the paradox" -- to develop a personal philosophy of excellence that sustains you, whatever the future holds. The processes in this book are rooted in cutting-edge principles of human development, organizational behavior, and the arts.

They have been rigorously tested among business audiences and will unleash a degree of satisfaction at work (and in life) you may never have believed possible. For every one of us who works, *The Artists' Way at Work* reveals a completely new way to thrive.